

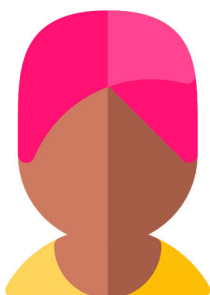
20 million women to address climate change in coffee

the initiative for coffee&climate is expanding its gender-focused climate component

One of the most impactful ways to promote sustainable development in coffee households and producer communities is to drive change for women. Strengthening their rights, supporting their participation in household decision-making, incorporating them into farmer organizations, and empowering their knowledge supports families and communities to grow stronger.

Gender programming needs to be incorporated into any strategies for coping with climate change.

- ▶ In many regions (in particular in most of Africa) women can do up to 90% of the field and harvest work.
- ▶ According to studies, this is a “typical” role for women in the coffee industry globally.
- ▶ Women are rarely involved in higher value-generating activities within the coffee industry.
- ▶ Income from their families coffee field is mostly channeled through the men without a common decision-making process at the household level.
- ▶ Women are more vulnerable to negative effects of the changing climate, such as higher temperatures and water scarcity.
- ▶ Women in rural areas face additional challenges: besides working in the field they are responsible for most household related tasks.
- ▶ Introducing practical and time-saving technologies such as clean and effective cooking stoves, solar energy and domestic rainwater harvesting are addressing women’s “time poverty”, increasing the household’s members’ health, helping them to save money and protecting the environment simultaneously.
- ▶ The saved time allows women a more frequent participation in training activities and become drivers of climate-smart agronomy practices.
- ▶ Additional programming efforts include the promotion of joint decision taking with a long-term vision as well as the stronger participation and integration of women into management processes and structures in coffee farmer organizations and cooperatives.



“Previously I used to go to the stream to fetch stream water daily but after installing domestic rainwater harvesting I can now go after some months; so this time when I am in the field I don’t think of not having water at home. Also at the beginning, I could not fully invest my time in production since much of my time spared it in search for water especially during a prolonged drought period.”

**Joyce Hamala,
coffee farmer from Tanzania**

One of 20 million women active in coffee that is ready to make its contribution to addressing climate change.

Enhancing the understanding of farming as a family business with specific female coaching has proven to amplify our project effects. And when it comes to climate-related actions the impact on the situation of women, on project results and adaptation to and mitigation of climate change is even receiving a further boost. By that, we close a significant gap in sustainability programs.

The initiative for coffee&climate is, therefore, expanding the gender-focused climate component. It invites more private partners to join in and team up for further development and spreading the sector knowledge for effectively and efficiently addressing climate change. Currently, there is a great opportunity to leverage every invested contribution by three with the support of public partner funds from the Swedish International Development Agency.

For all interested private companies and organizations you can contact us directly via the email address below. You can also visit us anytime at our website.

The initiative for coffee&climate, implemented by Hanns R. Neumann Stiftung, is working with coffee producing families in Central America, Brazil, Tanzania, and Vietnam. It prepares coffee households for the challenges of climate change and strengthens their ability to adopt better production and resilient livelihood strategies on a precompetitive basis.

www.coffeeandclimate.org info@coffeeandclimate.org

coffee & climate

implemented by:

Hanns R. Neumann Stiftung

