

PRESS RELEASE



coffee&climate toolbox wins two iF DESIGN AWARDS 2025

Hamburg/Berlin, April 29, 2025 – The digital [coffee&climate toolbox](#) has won two prestigious iF DESIGN AWARDS 2025. At the Award Ceremony in Berlin on Monday night, the toolbox received a Design Award in the category “Service Design” and an iF GOLD AWARD 2025 ranking globally best in the category “User Interface”. The coffee&climate toolbox is a go-to knowledge hub for climate-smart coffee production developed by the initiative for coffee&climate (c&c).

Reflecting on the iF GOLD AWARD for the coffee&climate toolbox, the Jury states: “This amazing digital and barrier-free toolbox teaches farmers about climate-resilient coffee cultivation, helping them become more independent and successful. Its illustrated videos and easy-to-understand visualizations are perfect for people who lack strong literacy skills. This interactive app boosts resilience to climate change, enhances resource efficiency, and supports more sustainable livelihoods. A very worthwhile project.”

Climate change impacts, such as prolonged droughts, heavier rains, more pests and diseases, and lower yields threaten coffee production worldwide. Smallholder coffee farmers around the globe, who cover 80% of global production, are facing unprecedented challenges. In response to these challenges and the needs of coffee farmers, the initiative for coffee&climate has developed the toolbox contents together with farmers, agronomic experts and researchers to bridge the gap between science and farmer know-how.

“The future of smallholder farmers and coffee depends on climate-smart practices”, says Stefan Ruge, Program Manager coffee&climate. “We are very proud of the iF Awards! They honor very important work to bring digital, barrier-free knowledge as a public good to smallholder coffee farmers around the globe”.

The coffee&climate toolbox combines known practices and innovative methods for farmers and trainers to effectively tackle climate change. Accessible via smartphone, tablet, and laptop, even in low-bandwidth areas and offline, the c&c toolbox offers graphics, short videos and easy-to-use step-by-step instructions in local languages. The complete user experience and technical features as well as the user interface design of the coffee&climate toolbox were developed by [Melting Experience](#), a Hamburg based digital agency.

About the coffee&climate toolbox

[coffee&climate toolbox](#)

About the initiative for coffee&climate

The initiative for coffee&climate (c&c) supports smallholder coffee farming families and their communities to adapt to climate change and increase their resilience. c&c develops and disseminates tools on climate-smart farming practices. Established in 2010, c&c is a pre-competitive initiative supported by global coffee companies, public donor organizations, smallholder communities, and research organizations. Since its founding in 2010, c&c has been working in seven regions worldwide. More than 139,000 coffee farming households have been trained on climate-smart techniques to date.

coffeeandclimate.org

About the iF DESIGN AWARD

The iF DESIGN AWARD is one of the most important design prizes in the world. Recognized as a symbol of design excellence around the world, the iF DESIGN AWARD welcomed almost 11,000 entries from 66 nations in 2025.

ifdesign.com

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